

#### AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

#### <u>Aaveg Management Services Pvt Ltd</u> <u>Virtual Campus Recruitment - 2021 Passing Out Batch</u>

### **Only for Students of Amity Education Group**

# Only for Unplaced & Eligible Students

# **Last Date to Register - 23rd Jan 2021 ( 6 PM)**

Company	Aaveg Management Services Pvt Ltd
Website	www.aaveg.co.in
Batch	2021 Batch
Date of Campus	Will Be Informed Later
Job Title	Marketing Intern
Eligible Degrees	B.Tech / BCA
<b>Eligible Branches</b>	All
Eligibility Criteria	10th       - 60 % & Above         12th       - 60 % & Above         Graduation       - 60 % or 6 CGPA & Above
Location	Work From Office ( Delhi)
Compensation (CTC)	Stipend : Rs 7000 - Rs 12,000 per month  CTC : 3.00 LPA
Job Responsibilities	<ul> <li>Support marketing campaign planning and execution.</li> <li>Write copy for social media posts, promotional emails, and other marketing collateral.</li> <li>Assist in the creation of written, video, and image content for marketing channels.</li> <li>Participate in marketing brainstorming sessions.</li> <li>Assist in the management of website SEO.</li> <li>Take part in formal and informal training opportunities.</li> <li>Measure and report the results of marketing initiatives.</li> </ul>
Any other Specific requirement for the Drive	<ul> <li>Outstanding communications and interpersonal skill</li> <li>Excellent organizational and time management skills</li> <li>Ability to multitask and prioritize daily workload</li> <li>Creative thinker and proactive problem solver</li> <li>A positive "can do" attitude</li> </ul>

	<ul> <li>Applied understanding of basic marketing principles</li> </ul>
	<ul> <li>Familiarity with major social media platforms (Facebook, Twitter,</li> </ul>
	YouTube, etc.)
	Creative problem-solving skills
	Self-starter with ability to work independently
	Comfortable with multitasking in a deadline-driven environment
	Excellent written and verbal communication skills
	<ul> <li>Understanding of SEO techniques and best practices</li> </ul>
	Basic photography, image and video editing, and graphic design skills
How to Apply?	All interested and Eligible students need to apply on the Link Below latest
	by 23 <sup>rd</sup> Jan 2021. ( 6 PM)
	<u>CLICK HERE</u>

#### My Best Wishes are with you!

# Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President - Amity Education Group Dean - Industry & Academia Alliance Advisor - Amity Education Group